Gobblerfest is an annual involvement fair to promote opportunities with student organizations, departments, and the broader community to kick start students’ journey to ExperienceVT. This free event, that now draws over 20,000 attendees, was conceived in the fall of 2008 as a festival welcoming people to the Blacksburg community and has quickly become a highlight of the start of the academic year.

Gobblerfest is returning to the Drillfield this fall from 4-7 P.M. on Friday, September 1.

BECOME A Gobblerfest SPONSOR

We invite you to partner with us as we strive to provide opportunities for students to find community and belonging during their time at Virginia Tech.

By being a sponsor at Gobblerfest, you not only introduce your business to a whole new year of incoming students, but contribute to their successful collegiate experience by providing a positive place where they can engage with their new Hokie community.
BENEFITS OF BEING A GOBBLERFEST SPONSOR

Secure one of SIX sponsorship spots at $4,000 each to receive the following perks!

VIP TABLE LOCATION

PRIME PLACEMENT IN ONE OF OUR MIDWAY INFORMATION & SPONSORSHIP TENTS ACCESS TO TWO TABLES, TWO CHAIRS, AND A SHADE TENT

PROminent NAME AND LOGO PLACEMENT

EVENT WEBSITE
EVENT PAGE ON GOBBLERCONNECT
FLYERS AND BANNERS THROUGHOUT CAMPUS
MAIN STAGE BANNER

RECOGNITION OF SPONSORSHIP

SHOUTOUT FROM MAIN STAGE BETWEEN PERFORMANCES DURING THE EVENT
SOCIAL MEDIA POSTS THROUGHOUT THE EVENT

ADDITIONAL BENEFITS

BOTTLED WATER AND SNACKS DURING THE EVENT
STUDENT ENGAGEMENT AND CAMPUS LIFE SWAG BAG
ON-SITE PARKING AT THE DRILLFIELD FOR SPONSORS ONLY

IN-KIND TRADE OPPORTUNITIES

($500 Minimum Value)

Consider trading goods for sponsorship! Things such as volunteer food, forklift rentals, generators, and tents make Gobblerfest run smoothly. Deliverables will be based on the agreed upon value of the In-Kind Trade as comparable to deliverables listed in the packages above.

Contact gobblerfest@vt.edu for more information.