CALL FOR ENTRY

New River Art 2013
12th Juried Biennial Exhibition

Perspective Gallery, Blacksburg, Virginia
October 2 – November 7

If you only apply for one juried show in 2013, let it be this one! Excellent gallery, a team of three art professionals for jury and the chance to participate in what may be your first fully automated, online submission process. New River Art 2013 has signed on to use www.callforentry.org for the first time. Fill out entry form, upload photos of your artwork, pay online, get automatic email confirmation and notification of acceptance. What could be easier? A three-juror panel will use this online system for fully anonymous consideration and selection of artworks for the show. Take a step into the future!

JURORS:
• Head Juror Michael Haga, College of Charleston, School of the Arts, Charleston, S.C.
• Robin Boucher, Virginia Tech, Perspective Gallery, Blacksburg, Va.
• Jeffrey Allison, Virginia Museum of Fine Arts, Richmond, Va.

ELIGIBILITY:
Open to all artists 18 years of age or older living within 150-miles of Blacksburg, Va. Work must be original and no older than January 1, 2011. All fine arts media including painting, sculpture, graphics, ceramics, textile, mixed media and photography are eligible. No kits or handicrafts.

Fees for online application (payment made online):
$35 for up to 3 works – non-refundable. We accept credit cards, PayPal or checks.

ENTRY PROCEDURES:
The exhibition will be juried through www.callforentry.org. Artists are encouraged to take advantage of this new process, which provides online gallery, automatic feedback, anonymous online jury, automated acceptance notifications, phone help, and many more advantages for this and future shows. Applications will not be accepted through any other method.

MEDIA SIZE REQUIREMENTS AND LIABILITY:
Submitted works should not exceed 3 feet (unframed) in any dimension or 25 pounds. All works must be hand delivered and retrieved. No work may be removed before November 8. Perspective Gallery insures works while on display. Artists are responsible for any additional protection desired.

New River Art and/or Perspective Gallery will not display artwork differing from images submitted for jurying. Perspective Gallery will not display poorly framed, matted or wired artwork. All framing must be done with a focus on quality presentation.

The Perspective Gallery/Virginia Tech reserves the right to photograph/video the artworks for promotional use of the Perspective Gallery/Virginia Tech.
**Image Requirements:**
Digital files for online entry must be in JPEG format, maximum file size of 3MB, 72 ppi resolution and no smaller than 1920 pixels on the longest side formatted in baseline standard JPG and RGB or sRGB. This format meets the requirements of www.callforentry.org. File name must contain title of work and first and last name of artist. The file name will not be visible to the jurors.

**Sales:**
Perspective Gallery will handle all sales from exhibition with a 30% commission. Artists are encouraged to donate the 30% commission to the New River Land Trust. Please visit their website at www.newriverlandtrust.org for more information.

**Sponsors of New River Art 2013 Include:**
Blacksburg Regional Art Association (BRAA)
Jacksonville Center for the Arts, Floyd
Fine Arts Center for the New River Valley, Pulaski

This exhibit is presented in cooperation with The Perspective Gallery at Virginia Tech and the New River Land Trust.

Various donors in the New River Valley have provided award money. A list of donors is available at www.newriverart.org

Cash Awards Planned:
Nadine Allen Memorial Award - $500
Award of Excellence - $400
First Award of Distinction - $300
Second Award of Distinction - $300
Award of Merit - $200
Most Innovative Award -$200
2 Honorable Mentions - $50 each
People's Choice Award (at close of show) - $100

A family member will present the Nadine Allen Award. Nadine was a former member of BRAA and a major force in establishing New River Art. A prolific artist, she remained active on show committees up to her death in 2005 at the age of 74, when this award was founded in her honor. The Nadine Allen Memorial Fund is supported by her family and individual donors. Funds have been presented at each New River Art biennial since her death.

The Most Innovative Award was conceived and funded by Leslye Bloom, PhD, ATC, teacher, artist, winner of New River Art 2001 and a mainstay in the show since its inception. The 2013 show will be her last as director as she steps down to spend her time and energy on the creative side of art.

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**Quick Reference**
Exhibition Dates: Oct. 2-Nov. 7
Opening Reception: Oct. 18, 5-9 p.m.

Delivery of Work: Sept. 27-28
Pickup of Work: Nov. 8-9

Entries Open: May 5 – Aug. 29 through www.callforentry.org

$35 entry fee is non-refundable

Notification of Acceptance: Made around Sept. 10. Additional information sent to selected artists soon after.

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